



SPANISH CHAMBER
of Commerce in Japan
在日スペイン商工会議所

2024

Annual Report

FY2024

Spanish Chamber of
Commerce in Japan

Vol. 2



INDITEX JAPAN

SJBCA
2024



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SPANISH CHAMBER
of Commerce in Japan
在日スペイン商工会議所



2024 ANNUAL REPORT

SPANISH CHAMBER OF COMMERCE IN JAPAN







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SALUDOS DE...

...からのお挨拶

GREETINGS FROM...



HIS EXCELLENCY, THE AMBASSADOR OF SPAIN TO JAPAN

駐ロスペイン大使閣下

EL EXCMO. SR. EMBAJADOR DE ESPAÑA EN JAPÓN

It is a great pleasure for me to greet the President of the Spanish Chamber of Commerce in Japan, Mr. Kai Jacobsen, the members of the Board of Directors, the SpCCJ Secretariat, and all its associates and friends.

As the new Ambassador of Spain to Japan, I am honored to begin my mission at a time of great momentum in the Spain-Japan economic relationship. In the few weeks since my arrival, I have already witnessed the reputation and vitality of the Spanish business community in Japan—many of whom are represented in this Chamber.

The work of the SpCCJ in recent years has been remarkable. The Chamber continues to grow in membership, impact, and visibility. Through its diverse activities, strategic partnerships, and consistent communication efforts, it plays a key role in strengthening the Spain Brand and advancing our shared economic interests in Japan.

I am especially impressed by the Chamber's commitment to building a collaborative and open network—bringing together companies of all sizes and sectors, and creating platforms for exchange, innovation, and joint growth. Whether in traditional industries or emerging fields such as digital transformation, renewable energy, or life sciences, Spanish and Japanese companies are increasingly finding common ground and opportunities for global collaboration.

As Ambassador, I am fully committed to supporting this dynamic community. The Embassy and its team will work hand-in-hand with the Chamber and its Secretariat to identify synergies, promote Spanish excellence, and reinforce the bridges between our two countries.

I warmly congratulate the Chamber for its achievements throughout FY2024 and express my full support for its future endeavors.

I look forward to engaging closely with the SpCCJ and its members in the months and years ahead.

Muchas gracias y mis mejores deseos.
Thank you, and my very best wishes.

HE Mr. Íñigo de Palacio España
Ambassador of Spain to Japan





Since its establishment in 2016, the Chamber has consistently worked to represent the interests of Spanish companies in Japan and to strengthen the commercial, cultural, and economic ties between our two countries.

The Spanish Chamber of Commerce in Japan is relatively young compared to those in other trading partners. This is partly due to the late focus of Spanish companies on the Japanese market and the inherent complexities of doing business in Japan. Nonetheless, the economic and commercial relations between Spain and Japan have improved considerably over the past decade. Spanish exports to Japan have more than doubled, while direct investments by Japanese corporations in Spain have more than tripled during this period. These developments reflect a growing mutual confidence and an expanding set of opportunities between our nations.

Since its inception, the Chamber has experienced steady growth in membership—from 25 members in 2017 to a peak of 83 in 2023, and currently maintaining 78 members in 2024. This growth is largely attributable to the dedicated efforts of the Chamber's directors and management, ensuring that it represents the best of Spain's business community in Japan. Despite challenges, such as the significant depreciation of the yen, trade and investment remain strong. Japan continues to be Spain's second most important trading partner in Asia, and trade levels, despite a decline in 2023 due to the yen's low value, remain above pre-pandemic levels.

Under the leadership of President Fernando Picazo and the Board of Directors—representing key sectors such as banking, tourism, technology, and education—the Chamber has established a solid governance framework. Regular board meetings and annual general assemblies ensure that decision-making processes are transparent and inclusive. Additionally, the Secretary General plays a critical

role in managing daily operations, coordinating events, maintaining technological infrastructure, and ensuring regulatory compliance.

The Chamber's strategic location on the third floor of the Spanish Embassy in Tokyo reinforces Spain's presence in Japan and facilitates direct communication with key stakeholders. Its robust communication strategy—which includes an official website, social media channels, and direct distribution lists—ensures that members remain well-informed about news, events, and business opportunities.

Each year, the Chamber organizes between 25 and 30 activities, including the Summer Cocktail, the annual awards ceremony, mentoring programs for young professionals, and cultural initiatives such as the promotion of Spanish cuisine. Noteworthy events like the Spain-Japan Contribution Awards and the annual Gala Dinner have significantly contributed to the Chamber's consolidation and reputation. Furthermore, the SpCCJ serves as an essential platform for advising new businesses seeking a stable presence in Japan and for facilitating strategic partnerships.

Looking ahead, the Chamber is well positioned to support the growth of new Spanish enterprises in Japan—a market that, despite its complexity and competitive nature, offers significant potential. As the representative of the Ministry of Economy, Trade, and Business of Spain in Japan, I would like to express my gratitude to the Chamber's team for their continued efforts and dedication. I look forward to our ongoing collaboration as we work together to further enhance bilateral economic relations.

Mr Gonzalo Ramos Puig
Head of the Economic and Commercial
Office of Spain in Japan





東京国際交流館

Tokyo International Exchange Center

It is a privilege to present this Annual Report for FY2024, my first as President of the Spanish Chamber of Commerce in Japan.

I assumed this role in April 2025 with great enthusiasm and a strong sense of responsibility to continue strengthening the institutional and commercial ties between Spain and Japan.

First and foremost, I would like to express my sincere gratitude to my predecessor, Fernando Picazo, for his leadership and dedication. FY2024 was a milestone year for the Chamber—both in terms of reach and relevance. With 29 events organized or co-organized, we reinforced our position as a leading platform for high-value business engagement. These activities ranged from strategic seminars and institutional gatherings to large-scale networking events such as the Summer Cocktail, which brought together professionals from across Tokyo's international business community. More than 1,000 guests and 300 companies took part in our initiatives throughout the year, underlining the growing interest in and impact of our activities.

Equally significant was the Chamber's sustained membership growth. In 2024, we achieved a record high of 52 corporate members, welcoming major companies.

These achievements are the result of the dedication of our Secretariat, the strategic guidance of our Board of Directors, and the ongoing trust and engagement of our members. I also want to thank our institutional partners—particularly the Embassy of Spain—for their continued support and collaboration.

Looking ahead, our priority will be to build on this momentum. We aim to further enhance the value proposition of our services, deepen cross-sectoral collaboration, and position the Chamber as a proactive voice in key areas such as innovation, sustainability, and bilateral trade and investment.

Thank you for being part of this journey. I look forward to working with all of you to shape the Chamber's future and deliver even greater value to our members and stakeholders.

Mr Kai Jacobsen
President of the Spanish Chamber of Commerce in Japan
President and Representative Director, Amadeus IT Group Japan



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SOBRE LA CÁMARA...

在ロスペイン商工会議所について...

ABOUT THE SpCCJ...



YOU DESERVE SPAIN



SpainInfo



SPANISH
CHAMBER
OF COMMERCE
IN JAPAN

在日スペイン商工会議所



WHAT IS THE SpCCJ?

In 2017, the Spanish Chamber of Commerce in Japan (SpCCJ) was founded with the objective of representing and promoting the economic and commercial relationships between Spain and Japan.

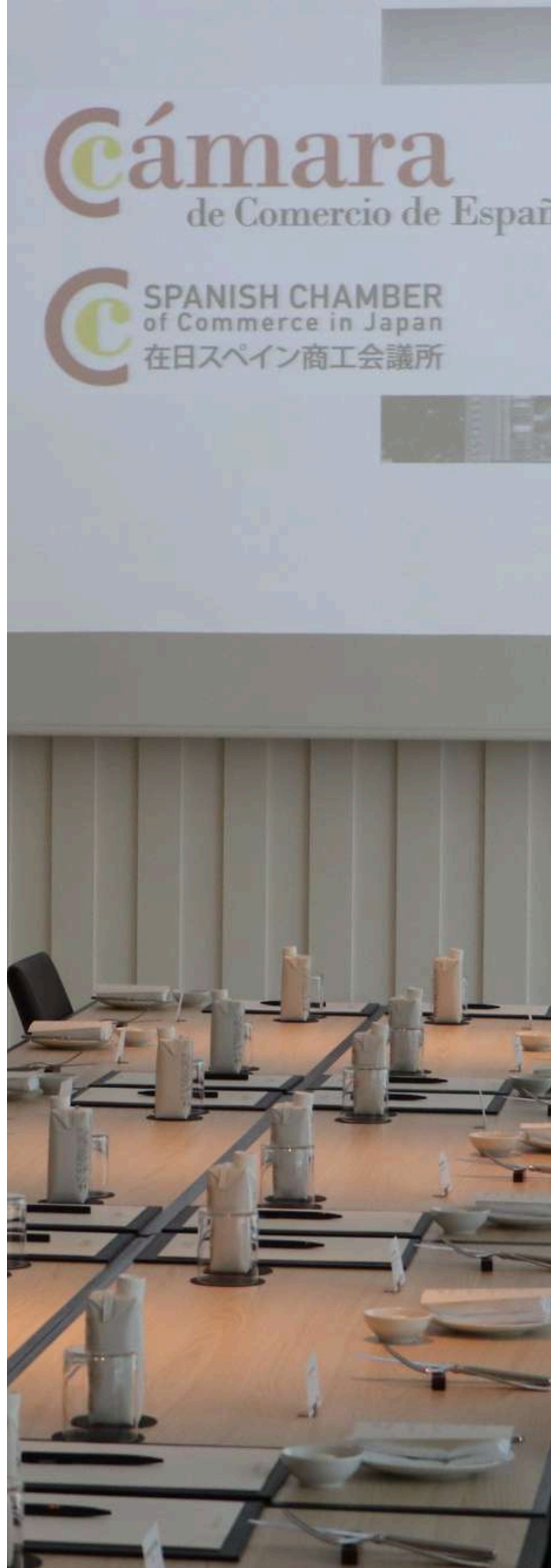
The Chamber of Commerce primarily serves as a **networking organization**, dedicated to **assisting our members in finding the necessary contacts** for their operations and creating the right conditions where these connections can naturally occur.

The contacts facilitated by the Chamber extend beyond mere commercial interactions, encompassing **professional services, marketing and PR assistance, immigration guidance, legal advice, and networking with industry colleagues**, along with any other support that members may require in their daily operations.

Annually, the Chamber organizes **over 25 events across various industries**, aiming to create opportunities for its members through a variety of activities such as **networking events, seminars, panel discussions, webinars, showrooms** and facilitating countless introductions.

Moreover, the Chamber's communication channels, reaching an engaged audience of approximately 5,000 professionals, are readily available for members to promote their activities and share news.

- Networking & Business Opportunities.
- Support and Advice on Daily Operational Needs.
- Communication and Promotion.
- Brand Awareness
- Entry Market Services.
- Advocacy & Representation



JUNTA DIRECTIVA 2024

2024年理事会

2024 BOARD OF DIRECTORS

HONORARY PRESIDENT



Fidel Sendagorta
AMBASSADOR OF SPAIN
TO JAPAN

HONORARY
VICE-PRESIDENT



Gonzalo Ramos
ECONOMIC AND
COMMERCIAL COUNSELOR

PRESIDENT



Fernando Picazo
CEO & FOUNDER,
YOITABI TRAVEL

VICE-PRESIDENT



Luis Perezagua
COUNTRY MANAGER
DIRECTOR,
X-ELIO JAPAN KK

AUDITOR



Jorge Zazo
COUNTRY MANAGER
VECTOR RENEWABLES

DIRECTOR



Abraham Franco

DIRECTOR



Colin Chow
PRESIDENT AND
REPRESENTATIVE
DIRECTOR,
LLADRO JAPAN & KOREA

DIRECTOR



David Marcos
CEO & FOUNDER,
NISHIBI

DIRECTOR



José Manuel Gozalbo
PRESIDENT AND
REPRESENTATIVE
MANAGER,
MAETEL CONSTRUCTION
JAPAN

DIRECTOR



Kai Jacobsen
PRESIDENT AND
REPRESENTATIVE
DIRECTOR,
AMADEUS IT GROUP IN
JAPAN

DIRECTOR



Kaoru Iino
COUNTRY DIRECTOR,
JAPAN,
IE UNIVERSITY

DIRECTOR



Natalia Sanz
ARCHITECT, CEO AND
CREATIVE DIRECTOR,
YSLA

DIRECTOR



Pelayo Rodriguez
JAPAN REPRESENTATIVE
OCEAN WINDS



EXECUTIVE DIRECTOR



Sergio Nespral

SPANISH CHAMBER OF
COMMERCE IN JAPAN

Sergio joined the Spanish Chamber of Commerce in Japan (SpCCJ) in 2019. Since January 2022, as the Executive Director, he has significantly enhanced the Chamber's operations and outreach, establishing SpCCJ as a dynamic platform for Spanish and Japanese businesses and professionals.

His tenure is marked by a substantial increase in membership and event participation, reflecting a strategic focus on growth and engagement. Internally, his efforts in automating processes and embracing digital transformation have streamlined operations, increased efficiency and adaptability, and enriched the overall experience for members.

OFFICE & MKT COORDINATOR



Nana Takahashi

SPANISH CHAMBER OF
COMMERCE IN JAPAN

Nana joined the Spanish Chamber of Commerce in Japan (SpCCJ) in March 2023. Since then, she has infused the team with fresh energy, renewed motivation, and enthusiasm. Nana has significantly enhanced the chamber's ability to engage with local stakeholders, including importers, distributors, and producers, benefiting members looking to expand their networks.

She has taken charge of the chamber's communications, overseeing social media and mass mailing efforts. Her initiative to establish new social media accounts has thoughtfully expanded the Chamber's online presence, fostering better connections among members and promoting community engagement.

Nana has decided to conclude her tenure with the chamber and will be moving to Panama for her next professional adventure. We wish her the best of luck in her future endeavors!

CONOCE AL EQUIPO DE 2024
2024年チームの紹介
MEET THE 2024 TEAM



JUNTA DIRECTIVA 2025

2025年理事会

BOARD OF DIRECTORS 2025

HONORARY PRESIDENT



Iñigo De Palacio
AMBASSADOR OF SPAIN
TO JAPAN

HONORARY
VICE-PRESIDENT



Gonzalo Ramos
ECONOMIC AND
COMMERCIAL COUNSELOR

PRESIDENT



Kai Jacobsen
PRESIDENT AND
REPRESENTATIVE
DIRECTOR,
AMADEUS IT GROUP IN
JAPAN

VICE-PRESIDENT



Fernando Picazo
CEO & FOUNDER,
VOITABI TRAVEL

VICE-PRESIDENT



Natalia Sanz
ARCHITECT, CEO AND
CREATIVE DIRECTOR,
YSLA

DIRECTOR



Abraham Franco
CO-FOUNDER,
RIQUISIMO

DIRECTOR



Colin Chow
PRESIDENT AND
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DIRECTOR,
LLADRO JAPAN & KOREA

DIRECTOR



José Manuel Gozalbo
PRESIDENT AND
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MANAGER,
MAETEL CONSTRUCTION
JAPAN

DIRECTOR



Luis Perezagua
COUNTRY MANAGER
DIRECTOR,
X-ELIO JAPAN KK

DIRECTOR



Pelayo Rodriguez
JAPAN REPRESENTATIVE
OCEAN WINDS

AUDITOR



Jorge Zazo
COUNTRY MANAGER
VECTOR RENEWABLES



EXECUTIVE DIRECTOR



Sergio Nespral

SPANISH CHAMBER OF
COMMERCE IN JAPAN

Sergio continues to lead the Chamber as Executive Director in 2025, focusing enhancing the member experience and reinforcing long-term trust. Building on the operational and digital improvements achieved in previous years, he is concentrating on delivering sustained value to members through targeted services, stronger relationship management, and continuous optimization of the Chamber's offerings.

BUSINESS SERVICES COORDINATOR



Kana Saito

SPANISH CHAMBER OF
COMMERCE IN JAPAN

Kana joined the Spanish Chamber of Commerce in Japan (SpCCJ) in April 2025. In her role, she leads the Chamber's Business Intelligence & Market Insights and Business Development & Expansion Support services. She also coordinates trade missions in collaboration with regional Chambers of Commerce in Spain, supporting Spanish companies seeking market entry in Japan.

A Japanese national fluent in Spanish and English, Kana brings strong multilingual skills and deep cultural understanding from her two years residing in Spain. Her experience and bicultural expertise significantly contribute to the Chamber's mission of strengthening Spain-Japan business relations.

CONOCE AL EQUIPO DE 2025
2025年チームの紹介
MEET THE 2025 TEAM



HOW CAN YOU USE THE CHAMBER?

EXPAND YOUR NETWORK

Unlock your business's full potential by leveraging our networking events at the Spanish Chamber of Commerce in Japan. These events are prime opportunities to connect with new clients and forge lasting business partnerships. We go beyond by arranging personalized meetings and offering a curated list of potential clients and partners, specifically tailored to support your business's growth in the dynamic Japanese market.

INCREASE YOUR BRAND VISIBILITY

Amplify your brand's presence with our dynamic platforms. The Spanish Chamber of Commerce in Japan provides a stage to highlight your company's latest news, activities, and achievements. Engage with an active audience across our extensive social networks, including LinkedIn, Facebook, Twitter, and Instagram and tap into our distribution list, boasting over 6,000 followers in total, to reach a broader audience and

create a lasting impact in both Spanish and Japanese business communities.

GAIN FURTHER BRAND EXPOSURE

Become a sponsor one of our events such as networking gatherings, informative seminars, the Annual General Meeting (AGM), or the prestigious Gala Dinner. Organize a showroom in partnership with the Chamber at the Embassy of Spain, boosting your brand's exposure.

Collaborate in hosting seminars, webinars, or workshops, showcasing your company's expertise, promoting your services, and harvesting new business leads in Japan.

GROWTH & CONNECTION HUB

The Spanish Chamber of Commerce in Japan is not just a network; it's a growth and connection hub. We provide comprehensive solutions to a broad spectrum of business challenges, particularly those unique to the Spanish Japanese business landscape. Our network

encompasses commercial and institutional interactions, professional services, PR support, immigration guidance, legal advice, and more. Consider us your central hub of information and support, always ready to assist our members in navigating the intricate business landscape of Japan.

By joining our vibrant community, you gain more than just membership; you become part of a thriving ecosystem that fosters growth, visibility, and meaningful connections. Our tailored events, extensive networking opportunities, and robust online presence are designed to support your business.

Together, we can unlock the full potential in the dynamic Spanish Japanese business arena. Connect with us today to begin your journey in one of the world's most innovative and challenging markets.





NETWORKING

Pure networking events are designed with the primary goal of fostering professional connections among attendees.

These events are characterized by a relaxed, social atmosphere that encourages interaction and relationship-building.

SEMINARS AND PANNELS DISCUSSIONS

These events are designed to provide both in-depth learning opportunities and a platform for companies to showcase their know-how and expertise. Panels create also an environment to connect with fellow experts, which can lead to collaborations, partnerships, or simply the exchange of ideas.

JOINT EVENTS

The primary goal of joint events is to create a melting pot of different cultures, experiences, and professional backgrounds. By bridging the gap between international and local communities, these events enrich the professional and cultural experiences of all attendees.

SECTOR-SPECIFIC FORUMS

These events are designed to facilitate dialogue and exchange of knowledge among companies within similar sectors. Sector-Specific events serve as specialized platforms where

industry topics can be discussed in depth. The nature of these forums allows for a focused exploration of trends, challenges, and opportunities unique to each sector.

SHOWROOMS

SpCCJ helps companies to showcase their products and expertise through showroom and PR events. We assist members in finding the suitable venues & creating collaborations within our network. Additionally, SpCCJ aids in promoting these events and reaching out to potential partners to visit the activity, leveraging their communication network including social media, newsletters, and contact databases.

LEISURE EVENTS

Leisure events are informal gatherings designed to facilitate relaxed interactions among professionals. These events, often set in casual, enjoyable environments, encourage networking in a less structured, more social setting. These include sports events, cultural activities, or casual get-togethers.

AWARDS CEREMONY

Spain-Japan Business Contribution Awards is a formal event that recognizes and honors outstanding achievements and contributions in the realm of Spain-Japan business relations.

The event serves as an excellent opportunity for networking, celebrating achievements, and showcasing success stories within Spain-Japan business community.





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皆様の生活と産業の発展を支える企業として感動と笑顔をお届けいたします。



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COMMUNICATION TOOLS

The Spanish Chamber of Commerce in Japan provides multiple tools to help members increase their brand and product visibility. In 2024, the SpCCJ further strengthened its digital presence, reaching over 5,000 followers, including more than 1,000 new members who joined our network this year.

We actively share Chamber and member activities across six key platforms: our website, direct email communication, LinkedIn, Facebook, and, since 2023, Instagram and X, ensuring maximum reach and engagement.

WEBSITE AND BLOG

In 2024, our website traffic continued to grow, reflecting increased engagement with our content and activities.

The SpCCJ blog remains a key source of information, attracting over 1,200 visits annually and providing updates on developments, events, and industry insights. Corporate Members can publish their news and activities free of charge, enhancing their visibility within the Spain-Japan business community.

A major upgrade in 2024 was the launch of a new Members Directory, giving members greater control over their brand image. This platform allows them to manage their logo, photo gallery, company description, and contact details, ensuring maximum exposure and stronger business connections.

NEWSLETTER

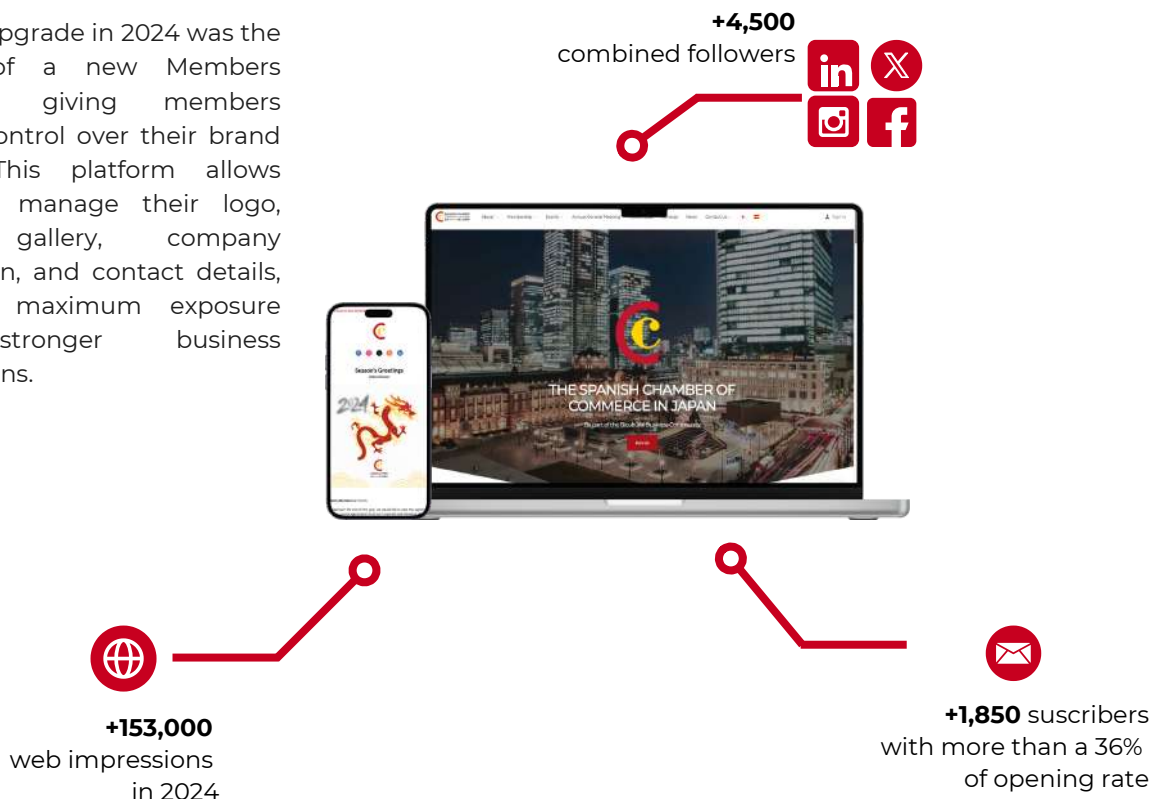
While we do not publish a periodic newsletter, our direct email communication keeps our network informed with key updates on the Chamber's news, upcoming events, new member announcements, and exclusive member-to-member offers.

These emails reach over 1,850 contacts across various business sectors in Japan and Spain, ensuring timely and relevant information for our community.

SOCIAL MEDIA

The Chamber actively manages LinkedIn and Facebook, and since 2023, we have expanded to X and Instagram to reach a broader audience.

With over 4,500 combined followers, we share news, event updates, and member promotions, strengthening engagement within the Spain-Japan business community.



MEMBERS BENEFITS

Join the Spanish-Japanese business community and gain access to exclusive networking, promotional, and business development opportunities. Choose the membership category that best fits your needs:



NETWORKING

Develop your red of contacts and valuable relationships to find potential partners and customers.



REFERRALS

Put the chamber network at your disposal. Introductions to other members and non-members looking for business contacts.



PROFESSIONAL DEVELOPMENT

25+ events throughout the year tackling the topics that matter to your people. Learn from other businesspeople.



PROMO & COMMUNICATION

6 communication channels for members to utilize, including SpCCJ website, newsletter, and social media.



REPRESENTATION

Be a part of EBC (European Business Council) where you can discuss issues with other companies and get solution.



SPECIAL CONTENT

Gain access to promotions and discounts and exclusive content offered by the SpCCJ and our network.

	Corporate Members			Individual Members	
Benefits	Large-Size Enterprise	Medium-Size Enterprise	Small-Size Enterprise	Professional	Young Professional
Access to other members contact details	●	●	●		
Introductions enquires to other members and non-member	●	●	●		
Forwarding commercial opportunities	●	●	●		
Free entrance to event up to JPY7,500 pp ¹	5 times/ year	1 times/year			
Promotion email sent to SpCCJ's contacts	10 times/ year	5 times/ year	3 times/year		
Exposure on the website and link to company site	Logo on Directory	Logo on Directory	Logo on Directory	Name only	Name only
Access to Members only events	●	●	●	●	●
Preferential Access to limited capacity events	●	●	●	depends	depends
Participation in CEO Round Table Events	●	●	●	depends	depends
Receive candidates and CVs information	●	●	●		
Voting rights at the General Assembly	1	1	1	0	0
Opportunity to become Board of Directors	●	●	●		
Platinum membership benefits are fully customizable. ¹ Please contact the SpCCJ Secretariat for detailed Terms and Conditions. ² Certain limitations may be adjusted based on individual agreements.					

BECOME A MEMBER

Join the Spanish-Japanese business community and gain access to exclusive networking, promotional, and business development opportunities. Choose the membership category that best fits your needs:



PLATINUM MEMBERSHIP

(Major Corporations & Organizations)

Enjoy premium benefits and maximum visibility as a leading supporter of the SpCCJ. Platinum members receive priority sponsorship opportunities, brand exposure, and VIP access to SpCCJ events.

Annual Fee: From 1,000,000 JPY



LARGE-SIZE ENTERPRISE

(Major Corporations & Organizations)

For large companies and organizations that do not qualify as SMEs but wish to engage in the Spanish-Japanese business community.

Sponsorship: 300,000 JPY
Membership: 100,000 JPY
Total: 400,000 JPY



MEDIUM-SIZE ENTERPRISE

(Mid-Sized Businesses & Growing Companies)

For companies with:
Revenue under 5 billion JPY
OR
Fewer than 250 employees worldwide

Sponsorship: 200,000 JPY
Membership: 100,000 JPY
Total: 300,000 JPY



SMALL-SIZE ENTERPRISE

(Startups & SMEs)

For companies with:
Revenue under 1.5 billion JPY
OR
Fewer than 50 employees worldwide

Sponsorship: 100,000 JPY
Membership: 100,000 JPY
Total: 200,000 JPY



LARGE-SIZE ENTERPRISE

(Major Corporations & Organizations)

For large companies and organizations that do not qualify as SMEs but wish to engage in the Spanish-Japanese business community.

Membership: 100,000 JPY
Total: 100,000 JPY



PROFESSIONAL MEMBERSHIP

(For Business Professionals & Entrepreneurs)

For large companies and organizations that do not qualify as SMEs but wish to engage in the Spanish-Japanese business community.

Membership: 25,000 JPY
Total: 25,000 JPY



YOUNG PROFESSIONAL MEMBERSHIP

(For Early-Career Professionals & Students)

For large companies and organizations that do not qualify as SMEs but wish to engage in the Spanish-Japanese business community.

Membership: 10,000 JPY
Total: 10,000 JPY





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MARKET ENTRY SERVICES

The Spanish Chamber of Commerce in Japan (SpCCJ) provides services designed to support companies with limited or no presence in Japan or Spain, aiming to facilitate business growth and expansion within these markets.

To extend our assistance to organizations not affiliated with the SpCCJ, we have established a specific section dedicated to this purpose. As our priority is to always place our members first, the resources allocated to this initiative represent only a small percentage of our total resources, and a fee is charged for each query.

Our services include the provision of up-to-date information on companies operating within specific sectors, comprehensive company profiles, facilitation of contact introductions to potential partners, market research, sectoral trade reports, and the promotion of events, products, or services through the SpCCJ's communication networks.

These offerings are specifically tailored to help businesses establish and strengthen their foothold in the Japanese market.

BUSINESS INTELLIGENCE & MARKET INSIGHTS



Company List

Access a curated and regularly updated database of companies operating within specific sectors in Japan or Spain. This service provides businesses with a comprehensive overview of potential partners, competitors, and industry trends.

Company Profile

Obtain detailed and up-to-date company information, including business activities, sector-specific expertise, and market presence in Japan or Spain. This service enables businesses to identify key players, benchmark against competitors, and explore collaboration opportunities.

Market Research

Receive in-depth market analysis tailored to your business needs, covering industry trends, consumer behavior, regulatory frameworks, and competitive landscapes. This research helps businesses gain a strategic understanding of their target market and optimize their market entry strategy.

Trade Report

Access general sectoral reports that provide a foundational understanding of specific industries in Japan. These reports offer businesses a preliminary knowledge base, market trends, and key economic indicators to support decision-making.

BUSINESS DEVELOPMENT & EXPANSION SUPPORT



Contact Introduction

Leverage the SpCCJ's trusted network and reputation to connect with potential business partners, clients, distributors, and industry stakeholders. Our introductions help businesses establish meaningful relationships and foster strategic partnerships.

Promotion & Visibility

Enhance your brand's visibility in the Japanese market through the SpCCJ's communication network. Promote your events, courses, products, and services via our social media channels, newsletters, and member-exclusive databases, reaching a targeted audience of business professionals and potential clients.

BUSINESS ENTITY FORMATION & REGISTRATION



We assist businesses in choosing the right legal structure and handling all necessary registrations with Japanese authorities: Business entity selection, Company registration & incorporation, Corporate bank account setup, Tax & social security registration and Registration with the National Tax Agency (NTA) and social insurance programs.



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RED DE LA CÁMARA DE ESPAÑA
在ロスペイン商工会議所ネットワーク
SPANISH CHAMBER NETWORK



¡HOLA!

セルバンテスへようこそ!

SUMÉRGETE EN LA CULTURA ESPAÑOLA

スペイン語コース (子供 - 大人)
オンラインコース
DELE公式試験
図書館
文化イベント



03-5210-1800 (代表)



tokio.cervantes.es

THE CHAMBER'S INSTITUTIONAL NETWORK

Since its foundation, the Spanish Chamber of Commerce in Japan (SpCCJ) has played a central role in strengthening bilateral commercial relations between Spain and Japan. As a valued member, you gain privileged access to an extensive institutional network comprising government agencies, affiliate chambers, and strategic partners across Japan, the APAC region, and Europe. This connectivity empowers members to explore new business opportunities, navigate market entry and expansion, and gain valuable insights into the dynamics of Spain–Japan trade, investment, and economic cooperation.

GOVERNMENT & PUBLIC AGENCIES



BUSINESS & TRADE NETWORKS



CULTURE, SCIENCE & EDUCATION





FEDECOM is the Federation of Official Spanish Chambers of Commerce in Europe, Africa, Asia and Oceania, comprising 23 officially recognized Chambers operating across four continents.

It is a Spanish, voluntary, and non-profit association that fosters cooperation among its members and promotes economic, commercial, cultural, and scientific relations between Spain and the countries where the Chambers operate.

Through its wide-reaching network, FEDECOM plays a key role in supporting the internationalization of Spanish companies, providing resources and services for expansion into foreign markets.

Its member base includes over 4,500 companies, including leading firms listed on Spain's IBEX35.

FEDECOM also has extensive experience in managing public programs and multi-country projects, and regularly collaborates with national and regional institutions to advance Spanish interests abroad.

As part of its mission to recognize excellence in internationalization, FEDECOM presents the FEDECOM Award each year to a Spanish company that has demonstrated outstanding performance in expanding its business abroad. This prestigious recognition highlights companies that have contributed significantly to Spain's global economic presence and exemplify innovation, leadership, and sustained growth in foreign markets.



FEDECOM 2023 AWARD: TALGO



FEDECOM 2022 AWARD: TÉCNICAS REUNIDAS



FEDECOM AWARD 2021: CELLNEX



FEDECOM 2020 AWARD: SEAT



FEDECOM AWARD 2019: MERCADONA

IN MEMORY OF
EDUARDO BARRACHINA
1978 - 2025

The Spanish Chamber of Commerce in Japan joins in mourning the passing of Eduardo Barrachina, President of the Spanish Chamber of Commerce in the United Kingdom and President of FEDECOM.

His leadership, commitment, and vision marked a turning point in the history of our international network, strengthening collaboration between Chambers and promoting Spanish foreign trade across Europe, Africa, Asia, and Oceania.

We remember his tireless dedication with deep respect and remain committed to honoring his legacy through the continued joint efforts he so passionately championed.

Our sincerest condolences go out to our colleagues at the Spanish Chamber in the UK, as well as to his family, friends, and all who had the privilege of working alongside him.





ABOUT THE EUROPEAN BUSINESS COUNCIL IN JAPAN (EBC)

Founded in 1972, the European Business Council in Japan (EBC) serves as the European Chamber of Commerce and a leading advocacy organization representing European companies operating in Japan. While 16 European national chambers focus on business networking and support, the EBC uniquely concentrates on regulatory and policy advocacy. The EBC comprises 23 sector-specific and cross-sectoral committees, covering key industries such as automotive, sustainability, energy, and food & beverage. These committees unite representatives from European firms to address non-tariff barriers and advocate for a more transparent and competitive business environment.

HOW EBC COMMITTEES CAN SUPPORT YOUR BUSINESS

- **Identify and analyse non-tariff barriers:** Committees provide sector-specific market intelligence and regulatory insights.

- **Engage in structured advocacy:** The EBC maintains regular dialogue with Japanese ministries and European institutions to promote fair market access.
- **Facilitate knowledge-sharing:** Committees offer a collaborative space to exchange best practices and experiences among peers.

2024 ACTIVITIES AND MILESTONES

Advocacy and Publications

In 2024, the EBC continued its advocacy efforts to eliminate non-tariff barriers and improve market access for European companies in Japan. A key deliverable was the publication of its **Digital White Paper — EU and Japan: Avenues for Cooperation** — outlining strategic recommendations and policy priorities.

Events and Briefings

The EBC organized a wide range of high-level events and sector-specific briefings, including the OECD Japan Survey presentation, the White Paper launch, automotive market forecasting, and joint sustainability and HR-focused sessions.

These initiatives reinforced the Council's role as a platform for

knowledge-sharing and policy dialogue.

Strategic Engagement

Throughout the year, the EBC engaged in direct dialogue with Japanese ministries (METI, MOFA, MLIT, MEXT, MOD, MOJ), top industry bodies (Keidanren, Keizai Doyukai), European institutions, multinational corporations, media, and think tanks such as the OECD and MEDEF International.

European Network Participation

The EBC took part in the European Business Organisation Worldwide Network (EBOWWN) meetings in Brussels (June) and online (December), contributing to discussions on EU external trade policy and international business cooperation strategies.

For more information, visit European Business Council in Japan - EBC (ebc-jp.com) or contact directly at ebc@ebc-jp.com to see how it can support your business in Japan.





Dear Members of the Spain-Japan Business Community,

I would like to extend my warmest greetings and sincere appreciation for the vital role you play in strengthening the economic ties between Spain and Japan. Spanish companies and Japanese businesses importing Spanish products have contributed greatly to the diversity, innovation, and vibrancy of the Japanese market. Your dedication and entrepreneurial spirit continue to enhance bilateral relations and bring the best of Spain to Japan.

As President of the **European Business Council (EBC)**, I would like to invite you to take an even more active role in shaping the business environment by **joining the EBC**. For over 50 years, the EBC has been at the forefront of **advocating for European companies in Japan**, addressing regulatory challenges to help businesses like yours succeed. With **23 sector-specific and cross-cutting committees** focused on key industries such as food & beverage, automotive, retail, and more, the EBC provides a powerful platform to address **non-tariff barriers** and promote fair market access.

By becoming a member of the EBC, you will gain access to:

- **Advocacy at the highest levels:** We regularly engage with Japanese authorities and European institutions to ensure a level playing field for European businesses.
- **Expert insights and collaboration opportunities:** Our committees bring together industry leaders to share knowledge and tackle common challenges.
- **A united European business network:** The EBC is a unique organisation representing 16 European national chambers of commerce, giving you a stronger voice and broader network in Japan.

All of this is taking place in a particularly favourable context for collaboration between Europe and Japan, both at the institutional and private levels, as evidenced by the recent discussions of the **EU-Japan Business Round Table**.

Whether you are a Spanish company expanding your presence in Japan or a Japanese business focused on Spanish products, your voice matters. Joining the EBC will give you the opportunity to influence policy, overcome regulatory hurdles, and grow your business in a supportive, collaborative environment.

I look forward to welcoming you to the EBC and working together to make the Japan market even more open, fair, and accessible for all.

Regards,

Mr Laurent Depus

President of the European Business Council in Japan (EBC)

EBC'S PRESIDENT

欧州ビジネス協会

PRESIDENTE DEL EBC





Fostering institutional relationships is a key pillar of the Spanish Chamber of Commerce in Japan's strategy to provide tangible value to its members and to reinforce Spain's economic footprint in Japan.

Over the years, our collaboration with other international Chambers of Commerce in Japan has become an essential part of our annual agenda. Through initiatives such as the CLIC seminar series and flagship networking events like the Summer Cocktail and the European Joint Networking, we contribute to a vibrant international business ecosystem. These collaborations provide expanded networking opportunities, promote knowledge-sharing across industries, and facilitate meaningful connections that enhance the visibility and competitiveness of our member companies.

In parallel, the Chamber is placing increasing emphasis on strengthening ties with the

territorial Chambers of Commerce in Spain. These relationships, though more recent, represent a highly strategic area of development.

A prime example is our ongoing collaboration with the **Chamber of Commerce of Manresa**, which has successfully conducted two trade missions to Japan in coordination with the SpCCJ. In 2025, we will welcome their third delegation, reaffirming the importance and potential of this partnership model.

Beyond trade missions, our objective is to scale and diversify our engagement with regional chambers across Spain. **We aim to become a bridge for these institutions to better understand the Japanese market** and to support their member companies through targeted and accessible formats. To this end, we are developing a series of online seminars and industry-focused briefings covering the key singularities of doing business in Japan. These sessions will address topics such as regulatory and cultural business practices, high-potential sectors for export, product categories with strong market appeal, and effective communication and negotiation styles in the

Japanese context.

Through these collaborative initiatives, we seek not only to **promote Spain's regional business talent in Japan** but also to empower local chambers and their associated enterprises with the tools and insights needed to explore this complex but highly rewarding market. **Our vision is to build a long-term institutional network** that facilitates bilateral growth, fosters innovation, and amplifies the international ambitions of Spanish businesses.

INSTITUTIONAL PARTNER PERSPECTIVE

As part of our ongoing efforts to strengthen institutional collaboration between Spain and Japan, we spoke with **Marc Rodríguez**, **International Business Developer at the Chamber of Commerce of Manresa**, one of our key strategic partners in Catalonia. Marc plays a central role in coordinating multiple trade missions throughout the year, supporting the international expansion of Catalan SMEs. We invited him to **share his perspective on the strategic value of Spanish Chambers of Commerce abroad** facilitating these initiatives and serving as trusted partners in complex international markets.





In your view, what is the strategic importance of having Spanish Chambers of Commerce abroad in the context of supporting the internationalization of SMEs?

At Cambra de Comerç de Manresa, we actively support the internationalization of catalan SMEs, striving to help more companies transition into regular exporters beyond the European Union. Without the work of foreign trade offices in general—and the Spanish Chamber of Commerce in Japan (SpCCJ) in particular—organizing tailored meeting agendas with potential Japanese clients would be nearly impossible. These institutions provide invaluable local expertise, trusted networks, and logistical support that significantly enhance the effectiveness of our initiatives. Their role is not only complementary but essential to territorial chambers like ours, as they bridge the gap between our local businesses and complex international markets.

From your experience, what are the key benefits that SMEs obtain when engaging with international Chambers of Commerce during their first steps into a foreign market?

From my perspective, the personalized support that international chambers of commerce provide to catalan

SMEs during their early market exploration is a critical value-add. Key factors such as adapting product catalogs to local preferences, identifying suitable sales channels, mapping potential clients, and securing meetings with genuinely interested buyers are all areas where organizations like SpCCJ offer outstanding assistance. This tailored approach helps SMEs navigate foreign markets more efficiently and increases their chances of long-term success.

The Chamber of Manresa has already coordinated two trade missions to Japan in collaboration with the SpCCJ, with a third one planned for 2025. How would you evaluate this ongoing partnership, and what have been the main takeaways for both the Chamber and participating companies?

Overall, catalan SMEs have highly appreciated these trade missions, not only because of the high-caliber potential clients they have been introduced to but also due to the well-structured logistics, which have facilitated their mobility across Tokyo and its metropolitan area. While we recognize that the Japanese market requires long-term relationship-building, some participating companies have already secured initial commercial agreements with

Japanese importers.

Moving forward, the key objective remains ensuring strong market acceptance for their products, achieving consistent sales, and fostering customer loyalty.

Looking beyond Japan, how do you envision future collaborations between territorial Chambers and those abroad? Cambra Manresa, along with the rest of catalan Chambers of commerce, we work closely with ACCIÓ, ICEX and international Chambers of Commerce to organize trade activities in key international developed and fast growing emerging markets. Together, we have developed a great variety of initiatives to support the internationalization of catalan SMEs, including customized business agendas, webinars on market opportunities, sector-specific market studies, and preliminary outreach to importers to gauge their interest. Looking ahead, we are committed to strengthening these collaborations with the goal of reinforcing Catalonia's business ecosystem and increasing the number of regular exporting companies. Exploring innovative formats could further enhance the support we provide to SMEs venturing into new international markets.

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Business Plans for Project Clients

The Japan Market Expansion Competition (JMEC) is a business training program in Japan designed to foster the development of foreign businesses (project clients) in Japan while strengthening the business skills of up-and-coming executives (participants).



JMEC brings together highly motivated mid-career professionals who are willing to challenge themselves and companies in need of a business plan for their activities in the Japanese market. The core of the program is a competition in which participant groups compete to create the best business plan for their respective company clients, the project clients.

JMEC was initiated by the Australian & New Zealand Chamber of Commerce in Japan in 1993 and is based on the New South Wales Enterprise Workshop. This competitive business-training program is supported by eighteen foreign chambers of commerce in Japan, representing the countries of America, Australia & New Zealand, Austria

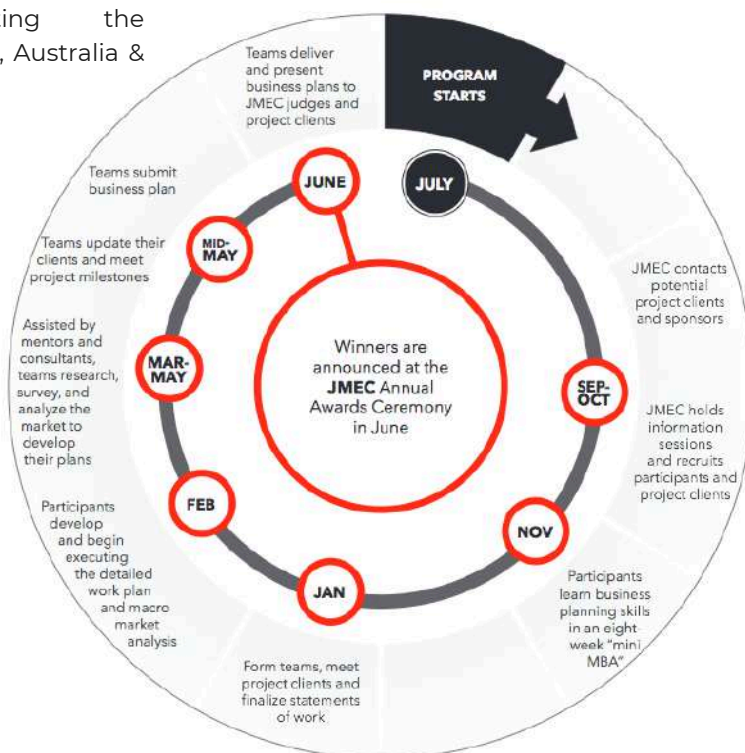
(represented by the Austrian Business Council), Belgium & Luxembourg, Britain, Canada, Denmark, Finland, France, Germany, Ireland, Italy, the Netherlands, Norway, South Africa, Spain, Sweden and Switzerland. The program also receives corporate sponsorship from members of the business community within Japan.

Participants take part in a 2-part program. The first phase focuses on classroom instruction and workshops, while the second part involves hands-on experience writing a business plan for a company's endeavors in the Japanese market.

Client companies receive a professional quality business plan making JMEC an ideal option for any organization doing business or considering starting a business in Japan.

Since the inception of the Japan Market Expansion Competition (JMEC) in 1993, more than 200 companies and organizations have been project clients.

If you are a company in need of a business plan for your Japan market entry or expansion activities, or a Japan based individual looking to gain quality business training in Japan, then JMEC is for you.



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in the
**12
countries**

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of experience

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already built in
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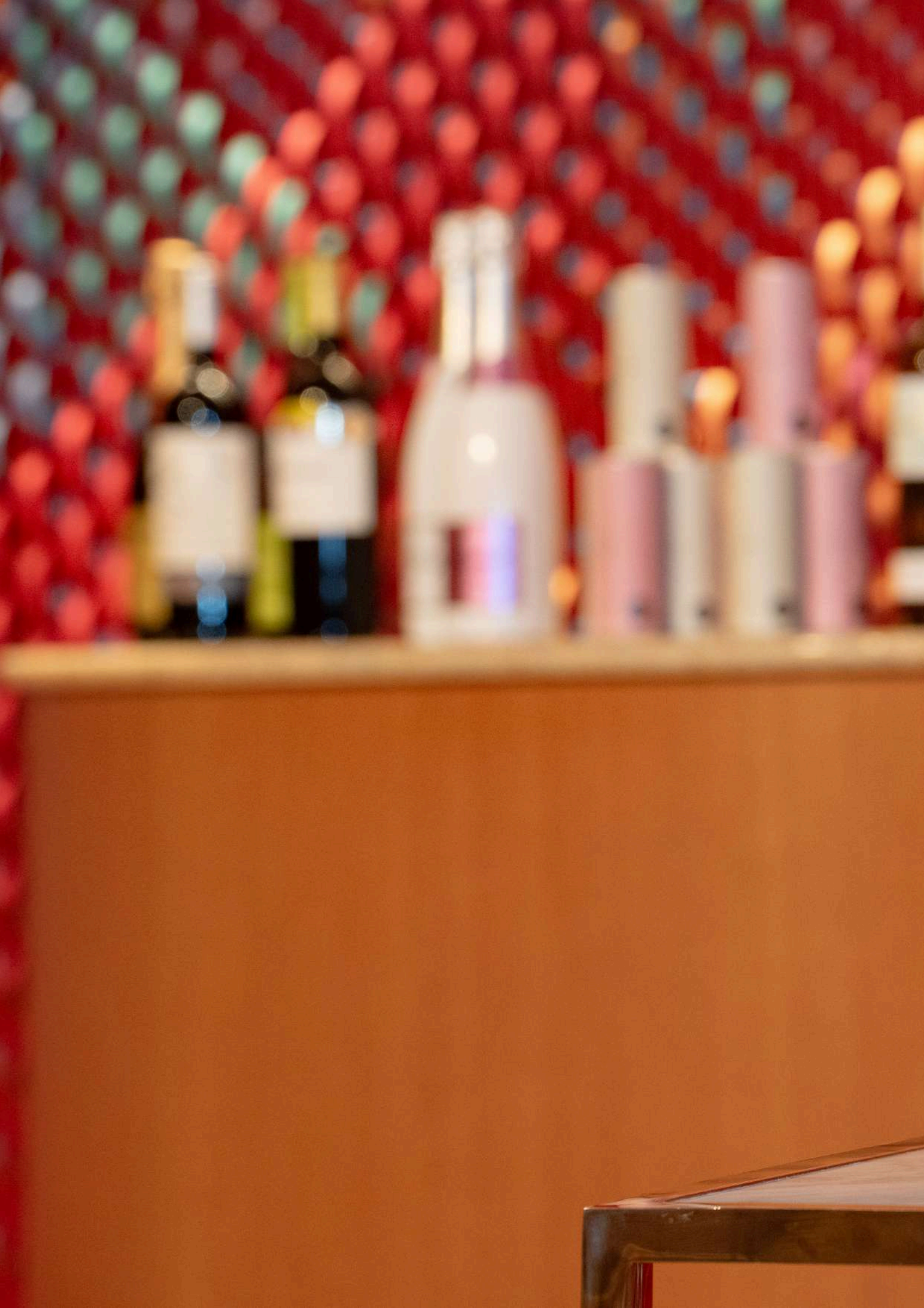
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ACTIVIDADES DE LA CÁMARA EN 2024 在ロスペイン商工会議所のFY2024活動 FY2024 CHAMBER ACTIVITIES





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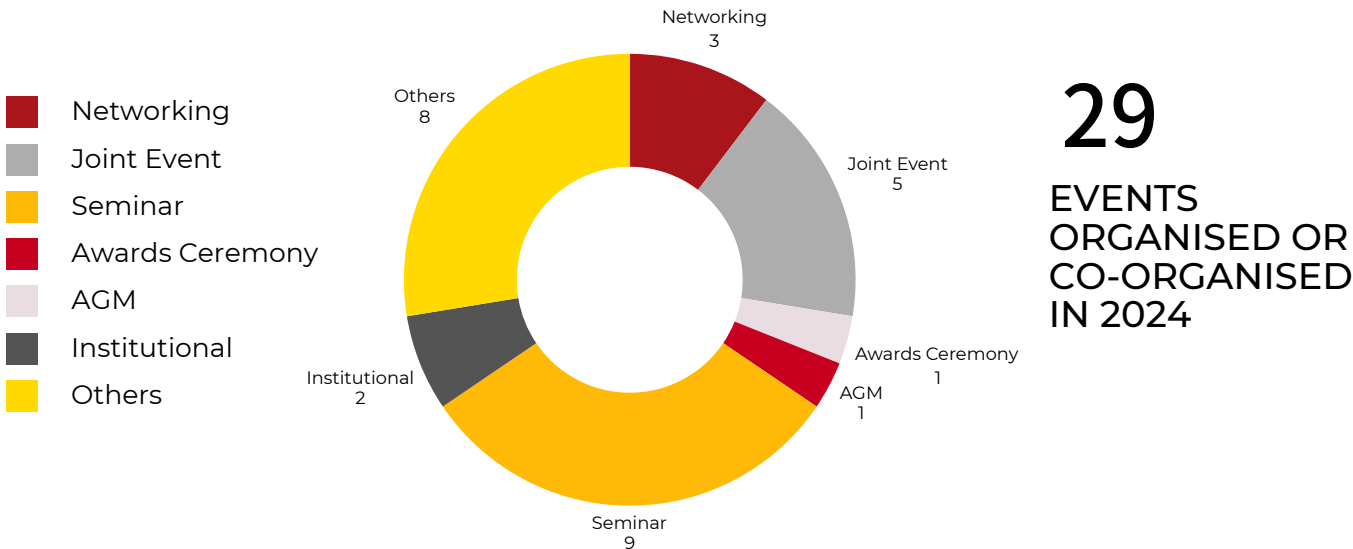


FICOSA International, S.A. - Japan office
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EVENT HIGHLIGHTS

Each year, the Spanish Chamber of Commerce in Japan organizes a diverse range of events aimed at expanding its network of both Member and non-Member companies in Japan and Spain. These initiatives align with our core mission of fostering commercial partnerships between the two countries.

In 2024, we organized and co-organized 29 activities in collaboration with our partner organizations. Additionally, we were actively involved in numerous other initiatives, providing promotion, support, and connections to partners, all with the goal of contributing to the success of our community.



+1,000
GUESTS
WELCOMED

+300
COMPANIES
TOOK PART AT
OUR EVENTS

LEADING THE LARGEST
INTERNATIONAL
NETWORKING EVENT:
SUMMER COCKTAIL

MAIN EVENT SUPORTERS IN 2024



2024 EVENT CALENDAR

JAN	FEB	MAR	APR	MAY
25 NETWORKING Tapas Night, Shinnenkai, Cosentino Edition	1 OTHERS Spccj Young Professional Mentoring Program	24 SEMINAR Clic - Tetrapak, Protect What'S Good	23 SEMINAR Unlocking the EU Market: A Spotlight on Navigating Spain and Portugal's Legal Landscapes for Japanese Investors	8 JOINT EVENT Kansai Chambers Aperro "One Year To Expo 2025!"
	8 SEMINAR Japan's Path Forward: Economical & Political Outlook	27 AGM Annual General Meeting		13 SEMINAR Sustainability And The Circular Economy: Design And Material Innovation
	13 OTHERS Kelme Japan Showrrom			5 OTHER Automotive Group Visits Softbank Showroom
	18 JOINT EVENT 8th Inter- Chamber Ski And Networking Event			30 NETWORKING Tapas Night, Dos Escenas Edition
	21 SEMINAR Towards Gender Equality And Women Empowerment: Insights From The Geac 2023 Report			



2024 EVENT CALENDAR

JUN	JUL	SEP	OCT	NOV
3 SEMINAR Delighting Customers In Japan XX	5 INSTITUTIONAL Lunch With Cámara De España	9 INSTITUTIONAL Visit of Elisa Carbonell, CEO of ICEX	4 SEMINAR Navigating Japan's Tech Future with Quantum Computing	10 SEMINAR CLIC - Papabubble – The Sweet Life In Japan
18 JOINT EVENT Energy Industry Multinational Chamber Networking Mixer	11 JOINT EVENT Summer Cocktail	18 NETWORKING Tapas Night: After-Summer Edition	4 OTHER The 20th North America – Europe Golf Challenge in Japan	27 OTHER Gems Spain Wine Fair W/ Mikuni Wine & Nomura Fudosan
24 SEMINAR How Generative Ai Is Revolutionizing Customer And Employee Experiences		21 OTHER Padel Tournament	15 OTHER Wind Energy Japan	5 AWARDS CEREMONY Spain-Japan Business Contribution Awards
		28 OTHER JFA International Friendly Football	17 JOINT EVENT European Cocktail	







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TAPAS NIGHT: A Meeting Place for the Japan-Spain Business Community

Tapas Night has become a key meeting place for the Japan-Spain business community—a space where professionals from various industries gather to connect, exchange ideas, and explore business opportunities in a relaxed, culturally enriching atmosphere.

This flagship networking event, exclusively organized by the Spanish Chamber of Commerce in Japan, blends Spanish hospitality with professional engagement, creating the perfect setting for fostering strong business relationships while showcasing the finest Spanish cuisine.

TAPAS NIGHT 2024: THREE UNIQUE EDITIONS

In 2024, we hosted three editions of Tapas Night, each offering a unique setting while maintaining the essence of quality networking and Spanish gastronomy.

TAPAS NIGHT, SHINNENKAI – COSENTINO EDITION

We kicked off the year by bringing back our Shinnenkai celebration to Cosentino City Tokyo, a venue that perfectly aligns with the sophisticated and

dynamic nature of our community. This first networking event of the year welcomed over 70 guests, who enjoyed premium Spanish tapas catered by our favorite partner, La Dehesa. The evening set the tone for a year of meaningful business connections and collaborations.

TAPAS NIGHT: DOS ESCENAS EDITION

For our second Tapas Night of the year, we gathered at Dos Escenas, a venue conveniently located near our home in Roppongi. The restaurant provided an elegant and inviting space for networking, enhanced by a carefully curated selection of fine tapas prepared by their talented chef. More than 60 guests attended this special evening, strengthening their professional networks while savoring Spanish flavors.

TAPAS NIGHT: OTEMACHI EDITION

For the last edition of Tapas Night in 2024, we headed to the heart of the city, right behind Marunouchi Station. Once again, the event provided the perfect



atmosphere for our community to connect and network, while enjoying a delicious selection of Spanish tapas.

This series of events would not have been possible without the generous support of our sponsors: CVNE, Felix Solis, Osborne, Oui Wine, and Riquísimo. We sincerely appreciate their commitment to fostering a strong Spanish community and bringing an authentic Spanish atmosphere to Tokyo.

A YEAR OF CONNECTION AND GROWTH

Tapas Night continues to be a pillar of our community-building efforts, offering members and guests the opportunity to engage in high-quality networking while celebrating the best of Spanish cuisine and culture. These events provide a unique platform for strengthening business ties, fostering collaboration, and enhancing brand visibility for our sponsors and partners.

With the continued success of Tapas Night, we look forward to bringing even more exciting editions in the coming years—where business and culture seamlessly come together in the most authentic way.



SUMMER COCKTAIL

In 2024, the Spanish Chamber of Commerce in Japan (SpCCJ) partnered with Hilton Tokyo to create a Beer Garden experience inspired by the vibrant summers of Ibiza. Thanks to the Chamber's involvement in the project, several Spanish brands collaborated with Hilton Tokyo, bringing an authentic Mediterranean atmosphere infused with Spanish flavors and culture.

This successful collaboration led us to host our annual Summer Cocktail event at Hilton Tokyo's Beer Garden in Shinjuku, providing the perfect outdoor summer setting for one of the largest international networking events of the year. The event welcomed over 200 participants from 15 international Chambers of Commerce, gathering business professionals from more than 20 countries for an unforgettable evening of networking, business exchange, and cultural connection.

AN ESTABLISHED LANDMARK IN TOKYO'S INTERNATIONAL NETWORKING SCENE

The SpCCJ Summer Cocktail has now firmly established itself as a signature international networking event in Tokyo, offering a unique blend of business collaboration, cultural celebration, and high-level engagement.

Beyond its role as a key business gathering, the event has proven to be an exceptional platform for sponsors, providing them with unparalleled visibility. With all participating Chambers actively promoting the event across their communication channels before and after the event, sponsors benefit from extensive exposure

to a broad and diverse professional audience.

Once again, we extend our sincere gratitude to our partners, all participants, and especially to the international Chambers of Commerce for making this edition a remarkable success. We look forward to seeing you at the next SpCCJ Summer Cocktail!



PAPABUBBLE





CLIC Series: A Platform for European Business Success

The CLIC Series offers brands a unique platform to share their success stories in the Japanese market with industry leaders and professionals. CLIC is a collaborative network of 12 European Chambers of Commerce in Japan, including Austrian Business Council, Belgian-Luxembourg, Irish, Danish, Dutch, Greek, Finnish, Icelandic, Norwegian, Spanish, Swedish, and Swiss Chambers.

Founded to foster idea exchange and collaboration these gatherings create a dynamic environment for companies to showcase their profiles, products, and services, while also enhancing business networking opportunities and elevating

brand awareness among a diverse and influential audience.

In 2024, two editions of the CLIC Series were held, featuring insightful presentations from industry leaders. In March, Javier Cabal from Tetra Pak delivered a compelling session, followed by an engaging presentation in October by Hiroshi Ochi, CEO of the Spanish candy maker Papabubble Japan. Ochi-san shared the impressive growth story of Papabubble in the Japanese market, highlighting how the company has successfully doubled its number of retail locations over the past five years.



SEMINARS: A Platform for Showcasing Innovation and

The SpCCJ Seminar Series offers businesses the perfect opportunity to showcase their products, services, and expertise to industry professionals, experts, potential partners, and key stakeholders. These seminars serve as an exclusive platform for thought leadership, knowledge exchange, and business development, fostering engaging discussions on the latest industry trends and innovations.

SPOTLIGHT: COLLABORATION BETWEEN IE UNIVERSITY & COSENTINO

As a prime example of this initiative, we highlight a remarkable collaboration between two SpCCJ members: IE University and Cosentino. Together with the SpCCJ, they organized an insightful seminar on Design and Material Innovation, focusing on Sustainability and the Circular Economy.

This engaging panel discussion brought together over 60 professionals from the design and sustainability sectors, exploring the latest developments in material science and construction methodologies with an emphasis on reducing carbon footprint, enhancing energy efficiency, and promoting sustainability in the built environment.

Cosentino Japan once again generously hosted the event at Cosentino City Tokyo, providing the perfect setting for meaningful discussions and knowledge exchange. While Cosentino also facilitated the panel conversation, IE University brought two leading experts

from Europe to share their insights on environmental impact reduction and energy efficiency in construction.

Dr. Matan Mayer, Associate Professor at IE University, specializes in sustainable construction and material life cycle design, with extensive research on reducing the environmental impact of building materials. Dr. Beatriz Porcar, Researcher at CIEMAT, focuses on energy efficiency in construction, with expertise in building thermal performance, sustainable infrastructure, and renewable energy integration. With insights from these experts, the seminar provided attendees with practical strategies for integrating sustainability into design and construction practices.



Expertise



SPOTLIGHT: UNLOCKING THE EU MARKET – NAVIGATING SPAIN AND PORTUGAL'S LEGAL LANDSCAPES FOR JAPANESE INVESTORS

An outstanding example of the SpCCJ Seminar Series was the event held in April at the Embassy of Spain, focusing on the legal landscape for Japanese investors. This highly anticipated seminar attracted over 80 guests, including legal professionals and representatives from various Japanese corporations, offering valuable insights into the EU's legal and regulatory frameworks, particularly in Spain and Portugal.

Organized in collaboration with Pérez-Llorca, a leading Spanish law firm and SpCCJ corporate

member, the event explored foreign direct investment opportunities and key regulatory considerations for Japanese businesses looking to expand into the Iberian Peninsula.

Pérez-Llorca's legal experts, Fausto Romero-Miura and Pablo Hontoria, led the discussion, covering essential topics such as EU foreign direct investment regulations, trade policies, public subsidies, and antitrust regulations, while also examining the specific legal environments of Spain and Portugal.

The seminar brought together key industry players, facilitating meaningful discussions and valuable networking opportunities. Attendees gained a deeper understanding of the complexities of entering the European market and the legal factors that shape investment strategies.

THE VALUE OF THE SPCCJ SEMINAR SERIES

The SpCCJ Seminar Series not only provides valuable industry insights but also helps foster lasting partnerships and professional connections among participants.

These events serve as a platform for business growth, knowledge exchange, and brand visibility in a collaborative setting. As we continue expanding our seminar offerings, we look forward to creating more opportunities for engaging discussions and professional networking within our community.



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SPAIN-JAPAN BUSINESS CONTRIBUTION AWARDS

The Spain-Japan Business Contribution Award (SJBCA), organized by the Spanish Chamber of Commerce in Japan (SpCCJ), was established to recognize companies and individuals who have made significant contributions to strengthening economic and business ties between Spain and Japan. Since its inception, the award has honored outstanding organizations across various industries, highlighting their role in fostering bilateral trade, investment, and collaboration.

Over the years, recipients have included industry leaders from sectors such as finance, energy, mobility, and technology, all of whom have played a key role in deepening economic relations between the two nations. Each edition of the award not only acknowledges corporate excellence but also serves as a platform to celebrate the growing presence of Spanish companies in Japan and Japanese investments in Spain.

2024 EDITION: HONORING ITX JAPAN

The ninth edition of the SJBCA, held on November 29, 2024, recognized Inditex Japan Corp.



(ITX Japan) for its remarkable contributions to Spain-Japan commercial relations, sustainability, and corporate responsibility.

As part of the Inditex Group, ITX Japan plays a strategic role within the company's Asia & Rest of the World (RoW) region, which accounts for 17% of global revenue. Japan remains a key market, both commercially and in terms of advancing the group's global sustainability objectives.

With more than 2,500 employees, ITX Japan exemplifies an inclusive corporate culture, actively promoting gender equality and workforce development. Sustainability is fully embedded in the company's operations,

aligned with Inditex's global goals to reduce emissions by 50% by 2030 and achieve net-zero emissions by 2040.

The Spain-Japan Business Contribution Award 2024 is a testament to ITX Japan's enduring excellence, its leadership in sustainable fashion, and its contributions to the Japanese economy. The SpCCJ congratulates ITX Japan on this well-deserved recognition and looks forward to the company's continued role in enhancing bilateral economic ties.

10TH ANNIVERSARY EDITION – 2025

In 2025, the Spanish Chamber of Commerce in Japan will celebrate the 10th Anniversary of the Spain-Japan Business Contribution Awards—a decade of recognizing excellence in Spain-Japan economic relations.

To commemorate this milestone, the 10th edition will, for the first time, honour two awardees: one Spanish and one Japanese company. This special format highlights the depth of bilateral collaboration and the enduring partnerships that continue to shape our shared economic future.



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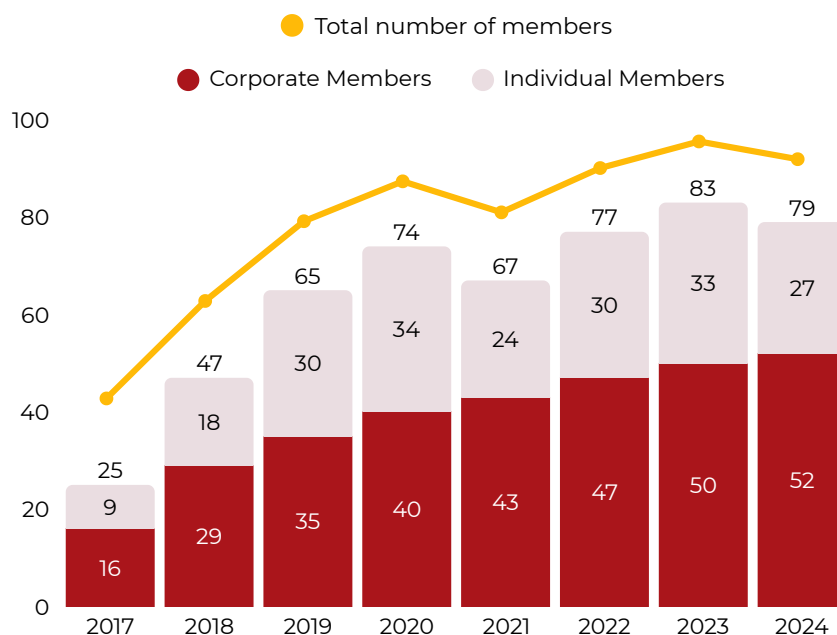


MEMBERSHIP EVOLUTION

The Spanish Chamber of Commerce in Japan (SpCCJ) was founded by 10 pioneering companies, including Adecco Ltd., Grupo Antolin Japan, BBVA, Zara Japan, Freixenet Japan, Felix Solis Avantis, Amadeus Japan, Maetel Construction Japan, and Lladró Japan. Since its establishment, the Chamber has undergone various stages of growth, reaching its highest membership count in 2023.

The Chamber's evolution reflects its commitment to fostering Spain-Japan business relations, providing valuable services to companies and individuals invested in this dynamic market. Following official recognition in 2017, membership expanded steadily—from 25 members that year to 47 in 2018, showing a growing interest in business support and networking opportunities.

Growth continued in 2019, reaching 65 members, driven by an increase in small-sized businesses and the introduction of a Mid-Size membership category. Even during the



COVID-19 pandemic, membership remained resilient, growing to 40 corporate and 34 individual members in 2020.

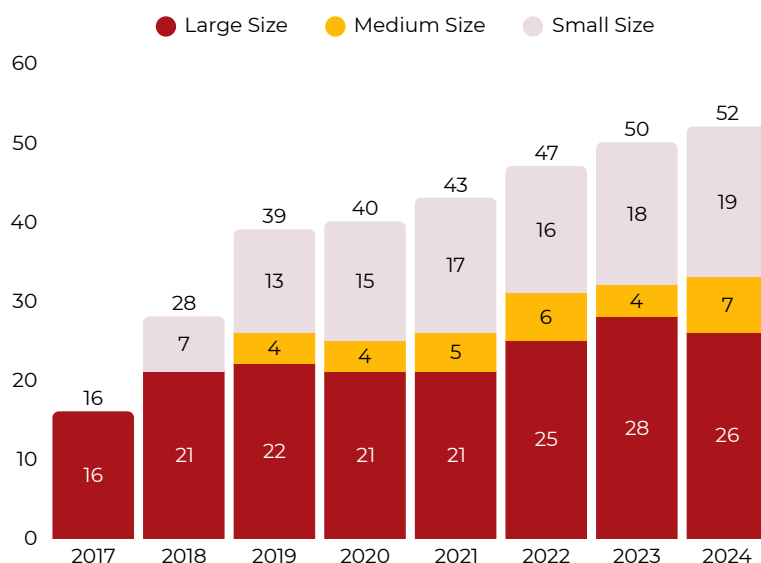
However, by 2021, the limitations of virtual networking led to a decline in individual membership.

As in-person events resumed, the Chamber rebounded strongly, with 2023 marking a record high of 83 members. This surge reflects the increasing

commercial activity between Spain and Japan, the growing presence of Spanish companies in Japan, rising exports from Spain, and expanded Japanese investment in Spain.

MEMBERSHIP EVOLUTION IN 2024

In 2024, the SpCCJ reached a record high of 52 corporate members, the highest number in its history. However, a slight decline in individual memberships brought the total number of members to 79.



We are pleased to extend a warm welcome to our newest corporate members: Nippon Express, Pérez-Llorca, Viscopfan, Osborne, SandBTS Global, Doga, Papabubble Japan, Kikuchi & Partners, and Covue. Your support strengthens our community and contributes to the continued growth of Spain-Japan business relations.

Thank you for being part of the SpCCJ and helping us build a more connected and dynamic network!



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CÓMETE ESPAÑA EN JAPÓN: Expanding Spanish Gastro

Cómete España en Japón (CEJ) continues to be the leading Spanish restaurant directory in Japan, dedicated to promoting authentic Spanish cuisine, restaurants, and brands.

In 2024, the platform underwent significant expansion, introducing new restaurants, recipes, and a dedicated space for brands and sponsors. A major effort was made to highlight the diversity and richness of Spain's culinary heritage, with blog content showcasing Spanish ingredients, regional dishes, and traditional recipes.

These enhancements led to remarkable growth, with CEJ reaching 100,000 monthly impressions, reinforcing its role as a key platform for boosting visibility and engagement for Spanish restaurants and brands in Japan.

NEW FEATURES & BRANDING OPPORTUNITIES

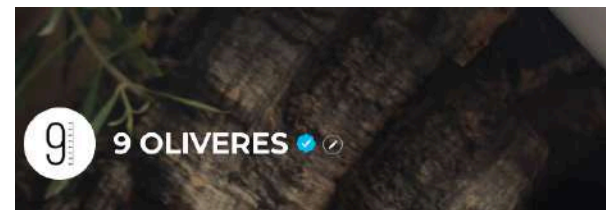
To further support the recognition of the Spanish gastronomy in Japan, CEJ introduced new branding and promotional strategy, allowing Spanish food and beverage brands to display their products in Comete España website.



With these enhancements and strategic efforts, Cómete España en Japón continues to be the go-to platform for Spanish gastronomy in Japan, supporting restaurants, brands, and consumers while strengthening the presence of Spanish cuisine in the Japanese market.

¡Qué aproveche!

- **Showcase your brand** image on restaurant & recipe directory.
- Create a **dedicated brand space**.
- **Be featured** in blog articles.
- **Gain visibility** through CEJ's growing social media presence
- Participate in industry events and **promotional activities**



ブランドプロ

Web

コセンタイナの村を取り囲む田園地帯の中心にあるベニプロレット農場のふもとには、9 Oliveresとして知られる畑があります。この畑には9本の樹齢千年を超えるオリーブの木があり、それはこの壮大な農場の象徴であり誇りです。

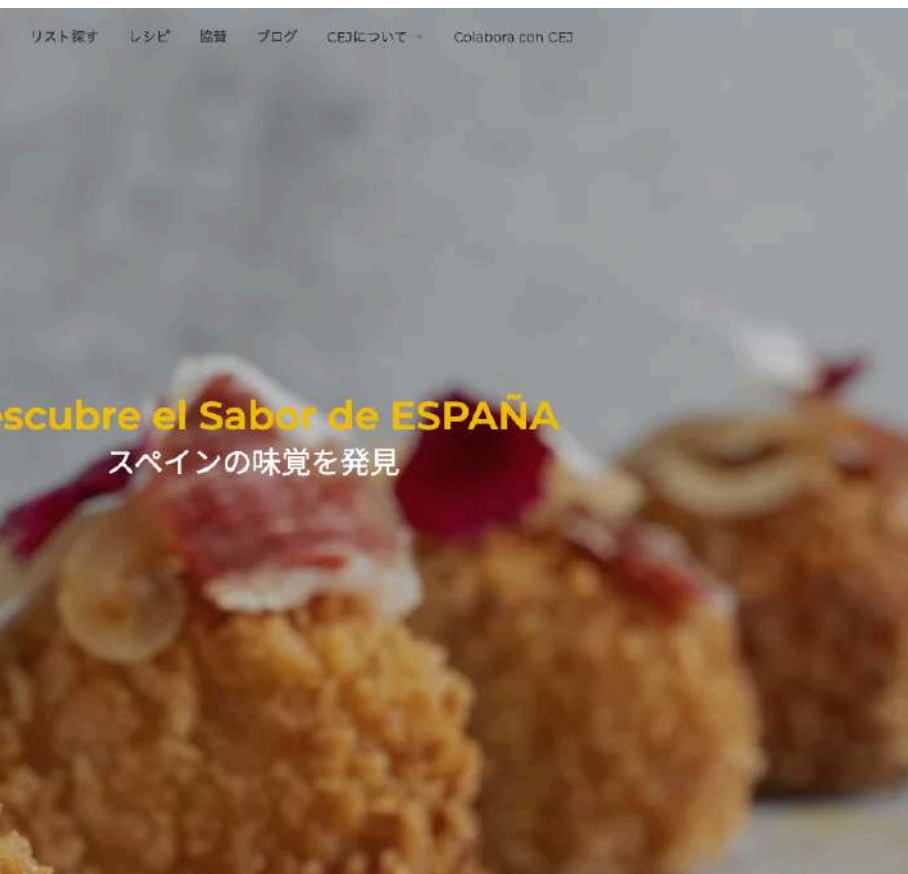
この高台はコロナと呼ばれる地域にあります。19世紀、この地は割愛する聖職者の教会の所有地でした。その独自の歴史には「コロネータ」というニックネームが付けられ、この地にも同じ呼び名が付けられました。この地域は、GormaiやBeniassentのような魅力的な地名や、Seta、Travadell、Perputxentなどの谷がある風景に囲まれています。

9 Oliveresのオリーブの木のルーツは、イベリア、ヒスパニア、バレンシア王国、そしてバレンシア地域の歴史に深く結びついています。イベリア人をはじめ、ローマ人、西哥ート人、アラブ人、キリスト教徒まで、様々な文化が移り住んできたこの土地では、時代の記憶と最古の農業技術が受け継がれています。9 Oliveresの樹齢1,000年を超える9本の木々は、偉大なアラゴン王ジェームズ1世の征服まで見届けてきました。何世紀もの間、これらの木々は不変の存在でありながらも、その果実は進化し、農業の進歩において主人公であり続けています。

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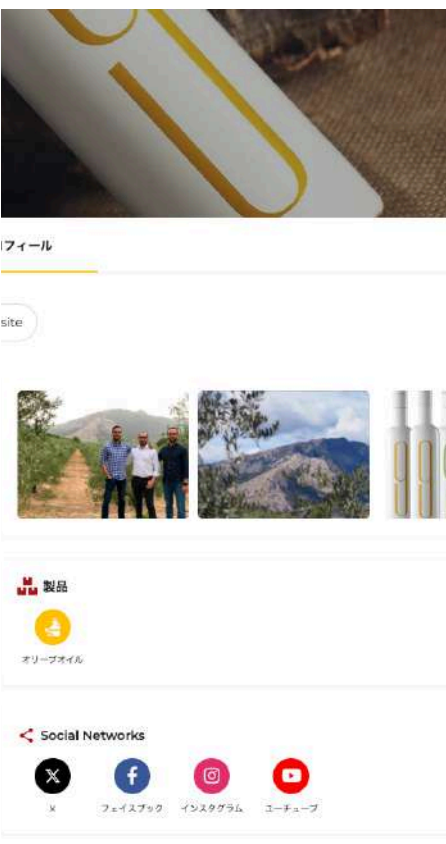
Gastronomy in Japan



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CEJ offers two sponsorship tiers:

Option 1



¥100,000/year

- Logo visibility on the CEJ website for 1 year
- Dedicated brand space on the website
- 1 registered brand

Option 2



¥200,000/year

- Logo visibility on the CEJ website for 1 year
- Dedicated multibrand brand space on the website
- 1 registered brand
- 2 dedicated blog posts optimized for long-term exposure

With these new features and partnerships, Cómete España en Japón continues to be the go-to platform for Spanish gastronomy in Japan, supporting restaurants, brands, and food enthusiasts while strengthening the presence of Spanish cuisine in the Japanese market.



Spain Japan
Business Contribution
AWARDS





SPANISH CHAMBER
of Commerce in Japan
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